

WISE LAWN AND LANDSCAPE MANAGEMENT FOR THE NYACKS –

Arrange community meeting Nyack, Upper Nyack, South Nyack.

Review codes and discuss component of ordinance and outreach, funding and tasks and responsibilities.

Action	Details	Rationale
Change hours in noise ordinance	<ol style="list-style-type: none"> 1. Shorter window every day 2. Determine which hours with input from neighboring communities. 	Protect the peace of early morning and evening hours.
Restrict Leaf Blower Use in Summer	<ol style="list-style-type: none"> 1. Shorter window all days of the week. (10-4?) 	Summer is generally for dirt and grass clippings. Objections to summer use are strong because people are outside, windows open. Call attention to the practice and create the need to think and shape behavior and routines.
Equipment	<ol style="list-style-type: none"> 1. Encourage conversion to electric or four stroke equipment for homeowners. 2. Require landscapers to use electric or four stroke by fall. Enforcement? County licensing? Landscape Assn promotes? 	
Education/promotion campaign	<ol style="list-style-type: none"> 1. Adopt resolution in support of Love ‘Em and Leave ‘Em and the goal of eliminating pick up by fall 2016. 2. Develop the message. 3. Develop outreach campaign with website, newsletters, email blasts, social media. 4. Chamber of Commerce component 5. Mailing 	Promote mulch mowing— <ul style="list-style-type: none"> • Costs less for taxpayers • Less energy use • Better for soil and plant health • Less need for blowing Promote noise and leaf blower rules.
Funding	<ol style="list-style-type: none"> 1. The mailing could be combined with the recycling mailing. 2. See if distribution could be a scout project. 3. See if Schools would help promote from within. 4. See if Nyack Hospital or a foundation could support this. <p><i>Note :This spring, the cities of New Rochelle and Yonkers got a \$50,000 grant from the Westchester Community Foundation and the National Urban Sustainability Directors Network to promote leaf mulching by educating homeowners and landscapers</i></p>	
Large properties	Work directly with Nyack Hospital, BOCES, Rivercrest etc. to look at contract and change practices	Get buy in and give them good p.r.
Assemble list of landscapers from property owners		Need this for effective direct outreach.